

DREAM BIKE



Every Child Deserves a Bike

Children living with special needs want the ability to ride a bike through their neighborhood, play with friends, and feel the freedom that comes with being a kid.

A photograph of two young women on bicycles in a park. The woman on the left is wearing a pink helmet and a light blue hoodie, smiling. The woman on the right is wearing a colorful helmet, glasses, and a pink jacket, also smiling. They are on a paved path with trees in the background. The image has a blue tint.

What is the Dream Bike Sponsorship Program?

Raising Funds for Adaptive Bikes

The Dream Bike Sponsorship Program was created out of the need for more adaptive bike funding. Adaptive bikes are custom built for each child's needs and cost upwards of \$4,800 per bike.

Unfortunately, many government programs don't cover this type of equipment. Therefore, we're looking for people, brands, and organizations to sponsor adaptive bikes for children in need.



Why Sponsor a Child's Dream Bike?



SHOW THE LOCAL COMMUNITY YOU CARE

Having your organization's name and logo on an adaptive bike is a great form of advertising and can increase name recognition within your local community.

RALLY YOUR TEAM AROUND A GOOD CAUSE

Corporate charitable initiatives provide employees with the opportunity to work and grow together as a team to create positive change in their communities.

RECEIVE A 501C DONATION RECEIPT

Freedom Concepts works with charities and foundations in your area, ensuring your generous contribution is covered with a full tax receipt.

Past Corporate Sponsorships





Kacie's Story

When Kacie was just 5 years old she was involved in a car accident that left her fighting for her life. She was comatose from a head injury followed by a stroke from the accident and from that moment on physical therapy sessions have been a part of her life. 12 years after the accident, Freedom Concepts and Adidas worked together to build a custom adaptive bike for the now 17-year-old girl in Michigan. When asked what her dream bike would be, Kacie responded with her favorite brand, Adidas.

After Freedom Concepts completely customized the AS 2000 to meet Kacie's specific needs, the bike was shipped to Adidas' headquarters, where the Adidas design team customized the bike with branded decals, nameplates and embroidery. Kacie was presented her bike, along with new Adidas swag, at what she thought was going to be a typical physical therapy session. Now Kacie can experience a new form of Freedom on her customized Adidas bike.





Nick's Story

Nick Burton's dream bike involved his favorite hockey team, the Chicago Blackhawks, and his favorite player, Jonathan Toews. When Freedom Concepts reached out to the Toews family and shared Nick's story, the Jonathan Toews Foundation offered to help make Nick's dream bike a reality by paying for it.

Freedom Concepts worked with the Chicago Blackhawks to make Nick's ASR 2011 come to life, complete with custom Chicago Blackhawks seat embroidery and decals, along with a hockey stick parking break.

Not only did the Jonathan Toews Foundation and the Chicago Blackhawks provide Nick with a memorable bike presentation with Jonathan Toews, they also gifted him a valuable physical therapy tool and a form of Freedom.

How to Get Involved



SPONSOR A BIKE

Pay for a child's bike and receive a charitable receipt. When the bike is delivered to the family, we will send you a photo of the child with their new bike.



RALLY YOUR TEAM

Corporate charitable initiatives provide employees with the opportunity to work and grow together as a team to create positive change in their communities.



FUNDRAISE WITH FRIENDS

Get creative and come up with a fun way to raise funds with friends, like creating a cycling competition, selling baked goods, or starting a Go-Fund-Me page.

Getting Started

OUR PROCESS IS SIMPLE

Step 1. Think about how you want to get involved.

Are you ready to sponsor a bike or do you need to get creative to raise the necessary funds?

Step 2. Contact Freedom Concepts to discuss your options.

To speak with a member of our team about the Dream Bike Program, call **1-800-661-9915** or fill out the contact form at **dreambike.ca** and we'll reach out to you.

Step 3. Freedom Concepts does the rest.

We work with the child's family and physical therapist to make sure the bike meets their specific needs. Once we solidify the design specifications, we provide you with the total cost of the bike.

Then our team gets to work planning your bike presentation event and developing your additional media assets. Once you become a corporate sponsor, you will be provided with a more detailed step-by-step breakdown of our process.



About Freedom Concepts

Freedom - it means something different to everyone. At Freedom Concepts, it means “Creating a cycle of mobility.” Founded in 1991 by Ken Vanstraelen, Freedom Concepts has been imagining, designing, and building a full line of adaptive bicycles and mobility devices for 30 years.

A long list of satisfied customers across North America and beyond will testify to something we strongly believe - For anyone willing to try, Freedom is within their reach.





About Adaptive Bikes

Every adaptive bike Freedom Concepts builds is designed for mobility, therapy, recreation, fun and freedom. Our adaptive bikes are built using the feedback we receive from parents, riders, consumers and therapists in the medical industry.

Each Freedom Concepts model is thoughtfully designed to accommodate the needs of individuals with disabilities such as Cerebral Palsy, Spina Bifida, Muscular Dystrophy, Angelman Syndrome, Rett Syndrome, and visual impairment. Any bike can be further customized and adjusted to the exact specifications and unique requirements of the rider, ensuring that each Freedom Concepts bike is a perfect fit.



DREAM BIKE

To get involved, call **Freedom Concepts** at **1-800-661-9915** and let us know how you would like to raise funds for an adaptive bike, or fill out our contact form at **dreambike.ca** and we will reach out to you.

