



DREAM BIKE



Every Child Deserves a Bike

Children living with physical disabilities want the ability to ride a bike through their neighborhood, play with friends and feel the freedom that comes with being a kid. It's truly a rite of passage.

What is the



DREAM BIKE

Sponsorship Program ?

The Dream Bike Program connects businesses to not-for-profit organizations to help fund adaptive bikes for children. Adaptive bikes are tailor-made to the unique abilities of each rider and help improve children's mobility and overall development.

The program creates opportunities for businesses and organizations to impact their local communities by providing children with disabilities an adaptive bike. These families often otherwise can't afford bikes that act as a source of therapy for their child.

Companies that have participated in the Dream Bike Program have provided a child with a tool that has made a long-lasting impact for all involved. While the ultimate beneficiary is the recipient, the bike gives back to the donor in advertising opportunity with business branding available. Gifting a tailor-made adaptive bike is a unique team building experience that gives back to the community in a memorable way.

With the Dream Bike Program, you will know that your contribution provided therapy, inclusion, confidence, and most importantly many years of fun for the child receiving it. So perfect, it's almost like a dream.

How to get

involved:

Are you ready to sponsor a bike or do you need to get creative to raise the necessary funds?

PURCHASE AN ADAPTIVE BIKE

Being able to help a child in your community achieve what they once thought was impossible is unforgettable. With opportunities to customize the bike with your company logo, your gift will not go unnoticed.

It's a joyful experience to see a community come together to cheer a child on as they ride their adaptive bike for the first time.

or

RALLY YOUR TEAM TO FUNDRAISE

Get creative with your family, employers, friends, and community, by coming up with a fun way to raise funds for the Dream Bike Program.

It's a creative and unique way to bring your team together and promote teamwork all while creating positive change within the community and ultimately gifting an adaptive bike to a child.



RECEIVE A 501(c)(3) DONATION RECEIPT

The program works with many local charities and foundations to coordinate the adaptive bike donations. Your company will also receive a 501(c)(3) donation receipt for your generous contribution.



Why Sponsor a Child's Dream Bike?

Gifting a child an adaptive bike is not only granting them access to an additional therapy tool that can improve their quality of life, but it also helps them experience a rite of passage that all children deserve: Learning how to ride a bike.

If requested, the bike can be delivered directly to your organization for a special in-person presentation allowing for photos, press opportunities and most importantly, a chance to meet the recipient.

It's a great form of advertising and a way to show further commitment to engaging with your community. Each bike corporately funded through the Dream Bike Program can feature the company's logo or brand colors.



Getting Started

OUR PROCESS IS SIMPLE

Step 1. Get Involved.

Get ready to sponsor a bike or fundraise the necessary amount. Reach out to us today if you want to learn about customization options.

Step 2. Contact Freedom Concepts.

Call today to speak with a member of our team about getting involved with the Dream Bike Program. Call [1-800-661-9915](tel:1-800-661-9915) or fill out the contact form at dreambike.ca and we'll reach out to you. You can also email mobility@freedomconcepts.com to reach a member of our team.

Step 3. Fund the bike.

The Dream Bike Program will coordinate with a local not-for-profit organization in your area to connect your bike donation with a child in your community and to ensure your financial contribution is recognized as a charitable donation. Our team will work directly with the child's family and physical therapist to ensure the bike meets their unique needs. Once we solidify the design specifications, we will provide you with the total cost of your bike donation.

Our team will then plan out your bike sponsorship. Once you become a corporate sponsor, you will be provided with a detailed step-by-step breakdown of our process.



Let everyone know you're a part of a life changing story

Branding a bike is not only a great form of advertising, it is a way to show communities you support them. A feel-good story is great for any business to show their values and strengths as a team.

Our bikes are all tailor-made to the individual leaving lots of room for branding customization along the way. Everything from embroidery to nameplates to spoke covers and more can be customized to your brand. At Freedom Concepts Inc. we not only make the riders dream come true, we make the business' vision become reality.

Let's brand your bike together

Contact us today to discuss your branded bike:

1-800-661-9915



Deck it out

SEE WHAT WE CAN DO



Individualized Decals



Custom Color Palette



Custom Spoke Covers



Branded Nameplates



Seat Back Embroidery

Kacie's Story

When Kacie was only 5-years-old she was involved in a car accident that left her fighting for her life. From the accident she suffered a head injury followed by a stroke. From that moment on, physical therapy sessions became a constant in her life. When asked what her dream bike would be, Kacie responded with her favorite brand — Adidas. 12 years after the accident, Freedom Concepts and Adidas worked together to build a custom adaptive bike for the now 17-year-old.

Freedom Concepts completely customized the AS 2000 to meet Kacie's specific needs. The bike was then shipped to Adidas' headquarters where the Adidas design team further customized the bike with branded decals, nameplates and embroidery. Kacie was presented her bike, along with some Adidas swag, at what she thought was going to be a typical physical therapy session. Now Kacie can experience a new form of Freedom on her customized Adidas bike.





Nick's Story

Nick Burton's dream bike involved his favorite hockey team, the Chicago Blackhawks, and his favorite player, Jonathan Toews. When Freedom Concepts reached out to the Toews family and shared Nick's story, the Jonathan Toews Foundation offered to help Nick's dream bike become a reality.

Freedom Concepts worked with the Chicago Blackhawks to make Nick's ASR 2011 come to life, complete with custom Chicago Blackhawks seat embroidery, decals and a custom hockey stick parking break.

Not only did the Jonathan Toews Foundation and the Chicago Blackhawks provide Nick with a memorable bike presentation, but Nick also got to meet Jonathan Toews. This bike gave Nick a valuable physical therapy tool and a form of Freedom.

Nolan's Story

Nolan Lawless has three brothers he wants to keep up with. Before Nolan received his dream bike from Freedom Concepts, he observed them from the sidelines.

When Nolan's mother, Heather, heard his bike was going to be fully funded by a local plumbing company, Clean Line, she was thrilled.

The mobility supports on Nolan's DCP 16 are vital to him accessing the world as we know it. Without his bike, he wouldn't be able to participate in gym class and outdoor play as other kids do.

"He would be so limited and we want his life to be limitless," said Heather.

Now Nolan can participate in more activities and continue Finding his Freedom.



About

Freedom Concepts

Freedom Concepts was born over 30-years ago from one special request to build a bike for a child with cerebral palsy. That one bike was such a huge success that it opened the door to many new requests and the birth of a company.

Every adaptive bike that Freedom Concepts builds is designed for mobility, therapy, recreation, fun and freedom. All our adaptive bikes are built using the feedback we receive from parents, riders, consumers and therapists in the medical industry.

Freedom Concepts' bikes help individuals of all ages, all riders and all abilities live a life that is dignified and independent and allow users to participate in activity. Be it recreational, therapeutic or general mobility, an adaptive bike can help individuals succeed.





DREAM BIKE

Sponsorship Program

Learn More:

Phone:

Toll Free: 1-800-661-9915

Email:

mobility@freedomconcepts.com

Websites:

freedomconcepts.com

dreambike.ca

